

**Oral Health Awareness Colorado!
Managing Director Action Plan
2007**

Strategic Area	Activity	Outcome	Target Date	Resources Needed	Comments
<i>Advocacy/ Access</i>	<i>Contact contracted lobbyists to discuss strategy for upcoming legislative session</i>	<i>Personal understanding of operating processes of Colorado legislature</i>	<i>9-1-07</i>	<i>Lobbyist contact information</i>	<ul style="list-style-type: none"> - <i>Legislative climate</i> - <i>Details on legislative rules (interim study, re-referral)</i> - <i>Legislative process (drafting of legislation, introduction & voting on legislation)</i>
<i>Advocacy/ Access</i>	<i>Vet various policy questions</i> <ul style="list-style-type: none"> - <i>Adult Medicaid dental benefit</i> - <i>Barriers to participating in Medicaid</i> <ul style="list-style-type: none"> ▪ <i>Reimbursement</i> ▪ <i>Medicaid auditing processes</i> ▪ <i>One vendor for Medicaid/SCHIP</i> - <i>Expanded function dental assistant</i> - <i>Dental “therapists” (New Zealand model in AK)</i> - <i>SCHIP use of dental hygienists</i> - <i>Independent dental hygienists (barriers)</i> 	<i>Concise oral health policy agenda for 2008</i>	<i>10-1-07</i>		

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	<i>Develop strategy (legislative, rules) and process for each initiative</i>				
<i>Advocacy/ Access</i>	<i>Develop legislative action network</i> <ul style="list-style-type: none"> - <i>Identify and recruit regional coordinators</i> - <i>Develop operating procedures (on-going versus critical communications)</i> - <i>Develop email/phone tree</i> - <i>Create process for feedback</i> 	<i>Legislative Action Network in place for 2008</i>	<i>1-1-08</i>		

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<i>Membership</i>	<ul style="list-style-type: none"> - <i>Identify gaps in current membership</i> <ul style="list-style-type: none"> ▪ <i>Geographic</i> ▪ <i>Professional</i> ▪ <i>Consumer advocates</i> - <i>Develop strategy for recruitment of new members</i> - <i>Develop strategy for on-going engagement of all members</i> - <i>Evaluate status and processes on semi-annual basis</i> - <i>Develop regional meetings for members outside of Denver area</i> 	<i>Comprehensive membership that will assist OHAC! in achieving its mission</i>	<i>2-1-08</i>	<i>Contact information for SPIT participants</i>	<i>Develop activity-specific recruitment based on needs of SPIT</i>
<i>Communications</i>	<ul style="list-style-type: none"> - <i>Reinstitute newsletter</i> - <i>Hold at least 1 regional meeting in each of 4 areas outside Denver</i> - <i>Utilize "Legislative Action Network" communications as vehicle for other sharing other information of interest</i> 	<i>Routine and effective communications that meet the needs of membership</i>	<i>2-1-08</i>		
<i>Best Practices</i>	<ul style="list-style-type: none"> - <i>Determine current activities in Colorado for identifying best practices</i> - <i>Evaluate comprehensiveness of current activities and identify gaps</i> - <i>Determine appropriate role for OHAC!</i> 	<i>Identification and dissemination of best practices to interested parties</i>	<i>8-1-07</i>		

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	- <i>Assure best practices are disseminated</i>				
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<i>Funding</i>	<ul style="list-style-type: none"> - <i>Explore funding opportunities for OHAC!</i> - <i>Write grants as needed</i> - <i>Develop partnerships with other oral health initiatives that will yield subcontract</i> - <i>Explore membership dues</i> - <i>Explore corporate sponsorship</i> 	<i>Assuring financial viability of OHAC!</i>	<i>3-1-08 and on-going</i>		