

Give Kids a Smile Day is Feb. 2, 2007

The Colorado Dental Association will again serve as the major coordinator of the fifth annual Give Kids a Smile Day (GKAS) in Colorado, scheduled for February 2, 2007 in dental offices and community clinics throughout the state.

Over the past four years, thousands of underserved Colorado children have received free dental attention through Give Kids a Smile. GKAS is a day of free dental treatment and education for children in recognition of National Children's Dental Health Month in February. The special day of care is held in conjunction with the American Dental Association and takes place in almost every state in the U.S.

"Give Kids a Smile is meant to help children get the dental care they desperately need and to raise awareness that our children deserve a better health care system that addresses their dental needs," says Molly Osberg, CDA Director of Communications.

"While Give Kids a Smile Day does a great deal of good, a one-day event isn't a cure-all; it's a wake-up call to provide a message that people shouldn't have to depend on charity for basic dental care."

Osberg said that through oral health education in schools and dental treatment from volunteer dentists and their staffs, the annual event has changed the lives of many deserving children in Colorado. Last year, 252 dentists volunteered their services to provide dental care for children in their communities.

For more information, contact Molly Osberg at 303-740-6900, Ext. 104 or e-mail molly@cdaonline.org.

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